



Microscope Service and Sales Cookies Policy Statement

Thank you for visiting our website, this statement is to inform visitors to the site about the purpose and use of Cookies on our website.

A cookie is a small file that contains a unique alphanumeric code selected randomly. This cookie is stored on your computer. Cookies are used, for example, to count the total number of unique users who are accessing a website over a particular period of time, or to see which pages are most frequently viewed.

Microscope Service and Sales website uses cookies to collect data about its activity. Cookies do not identify the person at the computer, and any information gathered is not shared with third parties. It is used to monitor the use of the website and provide us with raw data we can use to judge, and demonstrate, the website's effectiveness.

Session cookie

This is used so we can track the user from one page to the next, but we are not capturing any details about the user, but we might use this to keep a collapsible menu in the same state between page requests.

First party cookies

Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it.

Like many services, Google Analytics uses first-party cookies – our primary reason for this is that third-party cookies are often blocked by browsers. The cookies are used to track visitor interactions with the website and to collect information about how visitors use the site. We then use the information to compile reports and to help us improve our site.

Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.